

The logo consists of a dark blue square with the words "Executive" and "MBA" stacked vertically in white, sans-serif font.

Executive MBA

PROGRAM INTENDED LEARNING OUTCOMES (PILOs)

- A. To identify, assess, and prepare for the key macro- environmental challenges that shape the nature and priorities of doing business for *top executives* today.
- B. To develop a *strategic view* and apply the analytical frameworks of key business functions (finance & accounting, operations, marketing, strategy, organizational behavior) and their micro-economic foundations and appreciate their *strategic implications*.
- C. To prepare and execute a plan for the acquisition of skills & knowledge required for executives including leadership (self-awareness and development), negotiations & use of influence, communications, and the use of judgement so they become authentic and effective leaders.
- D. To make sense of, appraise and perform strategic tools and frameworks required to deal with important organizational imperatives for top management (innovation, customer centricity, international finance, supply chains, talent management, and strategy execution).
- E. To comprehend the nature and role of and develop skills in leading innovation, change, and growth initiatives; develop a cross-national view of doing business and skills for building global competitive advantage.