



Alba

Graduate
Business
School



Summer School 2024

Learning Agility in the Era of Disruption

Athens, July 8-11

Stop agonizing about digital transformation and how to implement a new strategy in your company/career etc. Start thinking how you can develop a mindset that will make you thrive in a disruptive era!



Learning Experience

- Learn about Digital Transformation
- Develop a Learning Mindset for Agility – Learn how to learn in the era of disruption
- Challenge your company's status quo, experiment, and get comfortable with failure – Build a strategy of Agility
- Get to a positive mindset and resilience in order to thrive in times of disruption
- Experience hands-on methodologies for designing better products and services-Explore Design Thinking Methodology



Summer school schedule



MONDAY, JULY 8

10:00-13:00 "Navigating the Digital Age: Digital Strategies for Transforming Your Business in the 21st Century", Mr. George Panou, Head Of Innovation Center | Digital Banking EURO BANK SA

13:00-14:00 Lunch break

14:00-17:00 "Develop a Learning Mindset for Agility: Learning Agility" & "Decision Making for Strategic Agility", Kostas Axarloglou, Professor of International Business and Strategy

Acropolis Hill & Acropolis Museum Walking Tour with a guide

TUESDAY, JULY 9

10:00-13:00 "Building skills for disruption: User centered methodologies for designing better products and services", Ms. Elena Avatangelou, Co-Founder/Service and Product Design, Giving Streets, Design Thinking Facilitator & Trainer

13:00-14:00 Lunch break

14:00-17:00 Design Thinking Sprint Ms. Elena Avatangelou

WEDNESDAY, JULY 10

10:00-13:00 DesignThinking Sprint Ms. Elena Avatangelou Work in teams

13:00-14:00 Lunch break

14:00-16:00 DesignThinking Sprint Ms. Elena Avatangelou Work in teams

16:00-17:00 Presentation of final ideas

THURSDAY, JULY 11

10:00-13:00 "The Gifts of Uncertainty", Mr. Dimitris Santorinaios, MSc PgD, Clinical Psychologist and Contemporary Psychodynamic Psychotherapist, ACC Coach & Certified Trainer

13:00-14:00 Lunch break

Departure at 14:00 to Vouliagmeni (Athens Riviera) Beach experience until sunset. Bring your swimming suit.

Extra tips

Fees: **650 Euro** (for free movers) **290 Euro** (for exchange partner Universities)

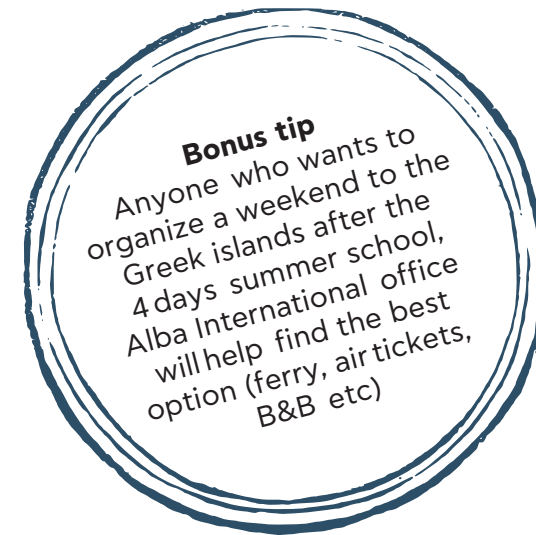
Special fee for Greek students: **450 Euro**

- Fees include: school administration fees, bus rental for visit to Athens Riviera, guided tour to Acropolis, coffee breaks at Alba
- Fees don't include: air tickets to Athens, accommodation, lunches/dinners, entrances to Archaeological sites

Four days in Athens include: Tour of Acropolis Hill and Acropolis Museum, Athens Riviera visit, beach experience until sunset, tips for Athens night life

Suggested hotel next to Alba: Athinais Hotel, single room rate including breakfast: 73 euros/day

For more info please contact Ms. Anna Vithoulka, avithoulka@alba.acg.edu



About Athens



Athens offers a variety of things to see and do, and most of the times, under favorable weather conditions. Athens is considered one of Europe's safest capitals; its transportation network is user-friendly; there are numerous museums and archeological sites and hundreds of restaurants to satisfy every taste. The sea is just around the corner. In 30 minutes you may reach the coast line and enjoy the sea breeze of Aegean Sea.



About Alba

- An exciting learning environment that blends top-notch faculty, award-winning curriculum, action-driven learning and international perspective
- 85 partner schools from 30 countries
- Broad Portfolio of MBA and MSc Programs

**Executive
MBA**

**The Alba
MBA**

**MBA with
Shipping**



**MSc in
Shipping
Management**



**MSc in
International
Business and
Management**

**MSc in
Tourism
Management**

**MSc in
Strategic
HRM**

**MSc in
Finance**

**MSc in
Marketing**

**Double
Degree MSc
in Supply
Chain
Management**

